

Key figures for 2008

- Norwegian cinemas sold well over 11.8 million tickets, an increase of 10 % from 2007. Ticket revenue totalled NOK 917.7 million.
- Of these totals, the Mobile Cinema sold 130,000 tickets in 2008. This is an increase from the previous year of 2.3 %. Ticket revenue was close to NOK 6.9 million.
- Norwegian films sold well over 2.6 million tickets in 2008, an increase of about 50 % from 2007. This is the best attendance figures for Norwegian films since 1975. The share of Norwegian films reached 22.4 % of the total attendance. This is the highest market share in modern times.
- 19.8 million DVDs were sold for a total of about NOK 1.6 billion in 2008.
- In 2008 Film & Kino supported 88 film titles for theatrical release through various support initiatives. The total amount for this was NOK 15.5 million. There were a total of 221 premieres in 2008, of these 22 were Norwegian films. This figure includes two re-releases.
- S-Film support was given for an amount of NOK 3 million for 107 films and 34 short films in 2008.
- Film & Kino supported festivals and organisations with a total of NOK 17.3 million.
- Film & Kino gave NOK 52.4 million in support for various arrangements and initiatives for the cinema and video industries in 2008.